



SINGAPORE RETAILERS ASSOCIATION

RETAIL AWARDS GALA NIGHT 2026

An evening for the industry

EVENT BOOKLET

DATE

3 July 2026

TIME

06:00 PM

VENUE

The Ritz-Carlton
Grand Ballroom

DRESS CODE:
Retail in Colours

Join us for a prestigious evening celebrating excellence
and appreciation.





SINGAPORE RETAILERS ASSOCIATION

JOIN SRA AS A MEMBER



SCAN TO JOIN SRA



OFFICIAL MERCHANT INVITATION

Put your store in front of the whole island.

Join Singapore's biggest retail celebration — for free.

Run one festival promo and become an **official participating merchant**. We create a **FREE video of your store/products and post it on TikTok** — promoting your deal to shoppers across Singapore. No fees, we handle everything.



\$0

to take part



3 weeks

of island-wide buzz



400+

stores taking part

HOW IT WORKS

- 1 Offer a festival promo**
E.g. 10% off storewide during the festival — you decide the deal.
- 2 Tell us you're in**
A quick sign-up and our team confirms your details.
- 3 We film your store & post it on TikTok**
We create a FREE video of your store/products and your promo, and post it on TikTok to bring shoppers to your door.

WHAT YOU GET

- ✓ Official Singapore Retail Festival merchant status
- ✓ A FREE video of your store/products posted on TikTok
- ✓ Promotion to a festival-wide audience
- ✓ New foot traffic from festival shoppers

Participating merchants complete a short post-festival survey so we can measure the impact — takes just 5 minutes.

Be part of Singapore's biggest retail celebration.

4-26 July 2026 • Limited merchant spots

WhatsApp us • +65 8856 7808

Scan the code to sign up, or message us and our team will reach out!



SCAN TO SIGN UP

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PROGRAMME FLOW



Time	Details
6.00pm	Registration
6.30pm	Ballroom door open > Visit Booth Exhibition > Guests to be seated
7.00pm	GOH Arrival + Tour
7.35pm	Start of SRA 25th Retail Awards Gala Dinner
7.40pm	Welcome Speech by Mr Ernie Koh, President of Singapore Retailers Association
7.55pm	Opening Remarks by Senior Minister of State, Ministry of Culture, Community and Youth & Ministry of Trade and Industry Mayor, South West District
8.05pm	Launch of the Singapore Retail Festival 2026
8.20pm	Sqkii x SRF Digital stamp card introduction
8.30pm	Presentation of SRA 25th Retail Awards 2026 (Part 1)
8.40pm	Lucky Draw - (Part 1)
8.50pm	Game Segment
9.00pm	Presentation of SRA 25th Retail Awards 2026 - (Part 2)
9.25pm	Lucky Draw - (Part 2)
9.40pm	Presentation of SRA 25th Retail Awards 2026 - (Part 3)
10.10pm	Lucky Draw - (Part 3)
10.30pm	End of Event

EVENT SPONSORS

The logo for NETS, featuring the word "NETS" in a bold, sans-serif font. The letters "N", "E", and "S" are red, while the letters "T" and "T" are blue.The logo for Amazon Web Services (AWS), featuring the word "aws" in a lowercase, sans-serif font. Below the text is a dark blue curved arrow pointing from the "a" to the "s", resembling a smile.The logo for Shopee, featuring a red shopping bag icon with a white "S" inside, followed by the word "Shopee" in a red, sans-serif font.

NETS SoftPOS: So Simple, So Smart



A seamless, terminal-free way to accept contactless card and QR payments

This simple business solution transforms your NFC-enabled Android device into a secure, cost-efficient POS terminal to receive payments anywhere, anytime.



**No terminal
required**



**Save space and
reduce costs**



**Issues
e-receipts
instantly**



**Accept contactless
cards and mobile app
payments from local
and overseas customers**



**Set up on compatible
mobile, tablet, or
POS devices for
enhanced efficiency**



Sign up for
NETS SoftPOS today!

www.nets.com.sg

(65) 6274 1212

info@nets.com.sg

Unlock retail productivity with Amazon Quick



Amazon Quick is your AI-powered work companion that helps retail teams turn data into decisions, automate repetitive tasks, and move faster, from demand planning to store operations to customer analytics

Key Capabilities for Retail



Quick Agents

AI agents that query your retail data, answer questions, and act across your systems, all in natural language



Quick Sight

Ask questions about your business in natural language and get instant answers from dashboards



Quick Automate & Flows

Automate repetitive tasks like stock alerts, pricing updates, and reporting

Retail use cases powered by Amazon Quick

Demand Forecasting & Replenishment

Access AI-generated demand forecasts and act on insights

Sales & Revenue Analytics

AI-powered dashboards with drill-downs across stores, channels, trends, anomalies, and key drivers automatically

Store Ops Automation & Compliance

Let AI handle compliance checks, shift reports, and KPI monitoring

Amazon Quick in numbers

70%

faster reporting and insights for retail operations teams

50%

reduction in manual data tasks across merchandising workflows

50+

Enterprise Integration out of the box – CRM, ERP, POS, Shopify & more

Starting at \$20/user/month | Enterprise security & governance built-in | aws.amazon.com/quick

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BUY TODAY, GET TODAY

%
Extra 25% Off
Exclusive to
Fulfilled by Shopee

Free Shipping
\$0 min. spend

Safe & Reliable
Shipped directly from
Shopee Warehouse

Buy by 12pm. Subject to delivery slot availability. Terms & conditions apply.



**INTEGRATED FULFILMENT
& LOGISTICS**



**AI-POWERED
TOOLS**



**CONTENT-LED
COMMERCE**

Enabling **Same-Day Delivery** with  Fulfilled by
Shopee



Fulfilled by Shopee:

Shopee's Integrated Fulfillment Service

Shopee handles the operational complexity of inventory storage, picking, packing and delivery, while sellers focus on growing their business



Leverage Smart Fulfilment Technology for Greater Efficiency

Warehouse automation (Autonomous Mobile Robots) and intelligent inventory management enables storage and retrieval efficiencies, delivering a better customer experience



Offer a Better Shopping Experience with Same-Day Delivery

Sellers can offer buyers islandwide No Minimum Spend Free Shipping on FBS orders while enjoying a seamless onboarding experience through the FBS Free Trial Programme

**READY TO JOIN AS A
SHOPEE SELLER?**

Enjoy first 120 days waiver of platform commission fees



SIGN UP NOW

Link:
<https://shopee.sg/seller-signup>

SUPPORTING PARTNERS



PRISM+



boom

Instant Hit. Instant SHIOK

uSqueez 4 ^{NEW}

The Only Leg Massager with OSIM SonicTap™ Massage



SonicTap™ Massage
(Patent Pending)



2-in-1 Massager + Ottoman
(Patent Pending)



Coffee & Squeez Event

A Coffee Date Worth RSVP-ing For

Enjoy a relaxing leg massage paired with a complimentary Bacha Coffee experience, take part in fun DIY activities, and redeem a free gift. Bring your friends and family along for a delightful day of relaxation and pampering!

7 - 27 | Takashimaya
July 2026 | B1, PP7

7 - 19 | Tampines Mall Lvl 2 Pop-up (Near Singtel)
July 2026 | & OSIM @ IMM #02-40



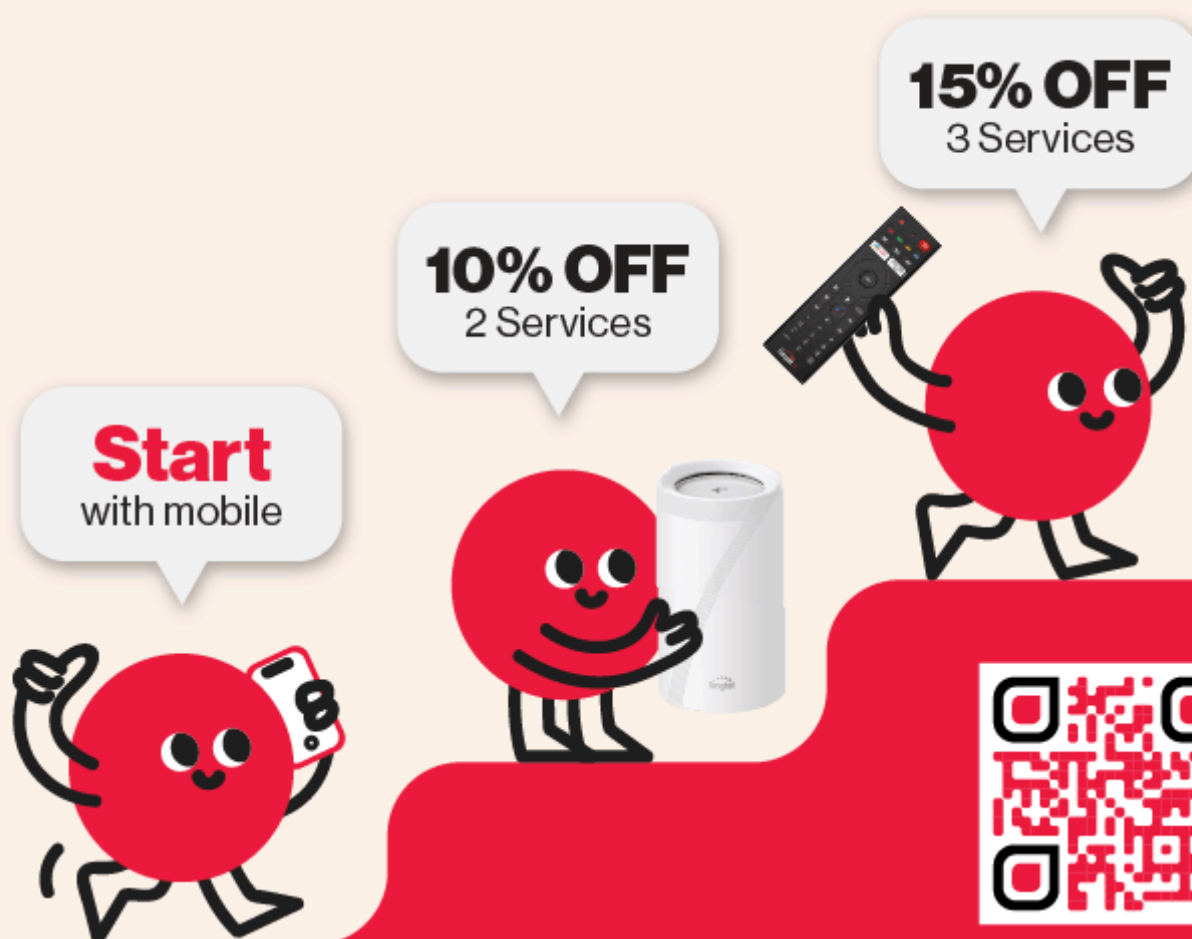
Scan to sign up



SINGTEL CIRCLE

Add. Bundle. Save \$365 a year.

Unlock up to 15% OFF your services automatically, with the new Singtel Circle.



singtel.com/circle

Hello Possibilities

T&Cs apply

ALCOHOL SPONSORS



APPRECIATION FOR OUR GOODIE BAG SPONSORS



APPRECIATION FOR OUR LUCKY DRAW SPONSORS





ACTIONCITY

ACTION CITY



BEYOND RETAIL. BEYOND COLLECTING.

Established in 2000, ActionCity is a pop culture creative studio and retail brand with presence in Singapore, Malaysia and Thailand.

We partner with global IP owners & collectible brands to create licensing-led products, exclusive collaborations & immersive retail experiences.

Connecting brands, artists & communities, we turn ideas into products, experiences & lasting fandoms.

Exclusive for SRA Gala Night Guests

ENJOY \$10 OFF!

When you show this page at any of our retail stores

GALA PLATINUM SPONSORS

The logo for CapitaLand, featuring the word "CapitaLand" in a blue, sans-serif font. A red dot is positioned above the letter 'i'. A blue swoosh underline is located beneath the text.The logo for Singtel, featuring the word "Singtel" in a bold, black, sans-serif font. Above the text are five red circles of varying sizes, arranged in a slight arc.The logo for V3 Group, featuring the letters "V3" in a large, bold, black font. The number "3" has three horizontal gold bars integrated into its design. Below "V3" is the word "GROUP" in a smaller, black, all-caps sans-serif font.

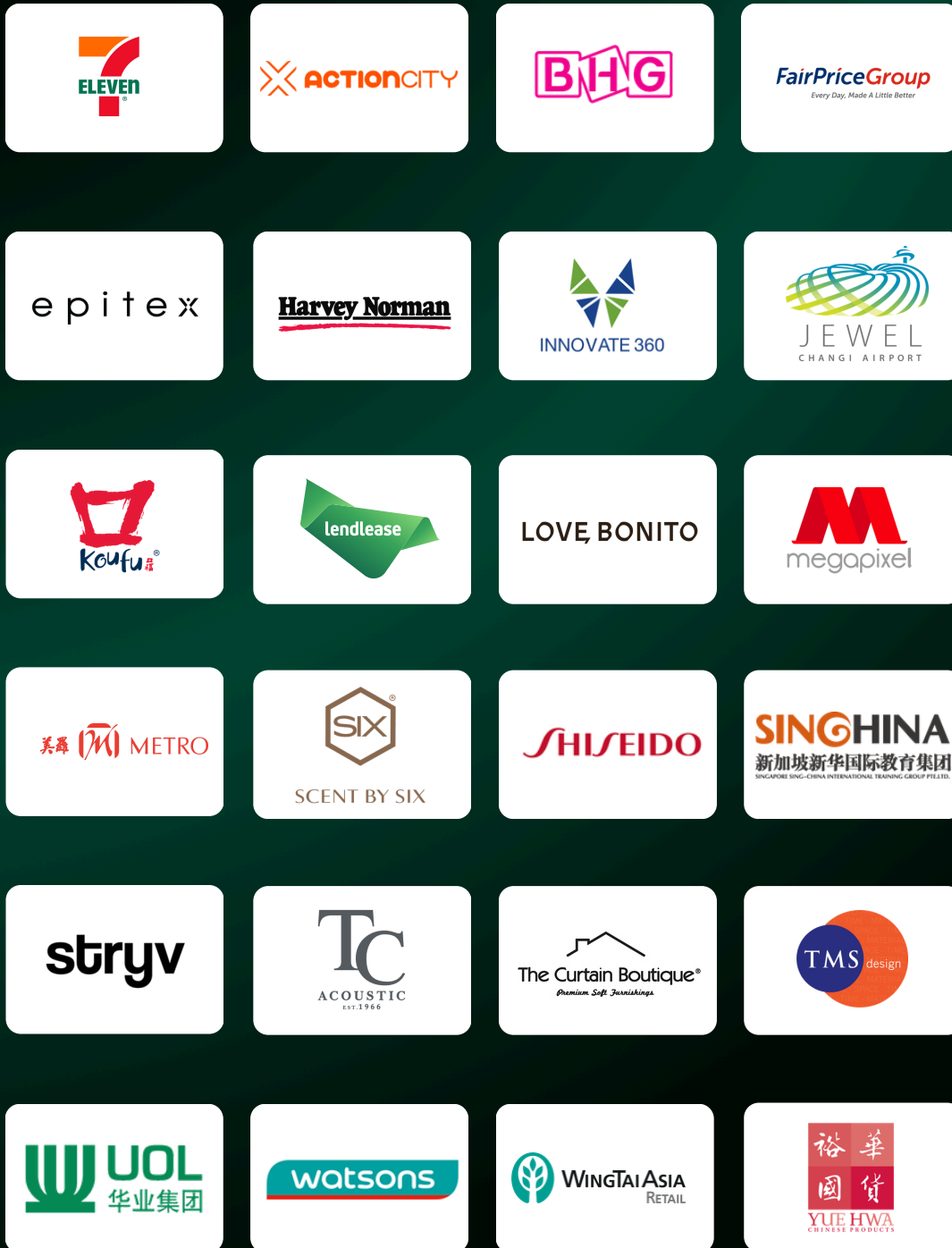
GALA GOLD SPONSORS



GALA SILVER SPONSORS



GALA BRONZE SPONSORS



WEBSITE PARTNER



EVENT ORGANISER



We Don't Just Build Digital. We Build What's Next.

ECOMMERCE ■ WEB DEVELOPMENT ■ AISEO ■ GEO ■ SEM ■ SMM ■ SENTRIFY

WHO WE ARE

Built around AI, made for humans.

LOMA is an AI-driven digital agency focused on transforming complex business workflows into intelligent, adaptive systems built for modern growth. By combining real-time data, automation, behavioural insights, and modular technologies, we help businesses streamline operations, improve decision-making, and respond faster in an ever-evolving digital landscape.

Our ecosystem spans digital commerce, SEO intelligence, analytics, customer engagement, and operational automation — all designed with AI at the core to reduce complexity and create continuously optimised experiences.

WHY LOMA - BUILT DIFFERENT, ON PURPOSE



Speed + Quality

Not speed versus quality. AI lets us deliver both - exceptional work in record time. Every project, every time.



The "Mum" Test

Technology so intuitive, even your Mum could use it. If it doesn't pass the Mum test, it doesn't ship.



AI Transparency

We're upfront about AI because it makes results better and costs lower. No black boxes, just better outcomes.



AIO Optimisation

Customers recommended by AI convert better. We optimise for AI-driven discovery so the machines recommend you.

AI AT THE CORE—powering smarter workflows, sharper strategies, and faster execution

At LOMA, AI is not an added feature; it is the foundation behind every solution we build. Our ecosystem combines real-time data, behavioral insights, intelligent automation, and modular digital systems to transform fragmented processes into connected workflows that continuously learn, optimise, and evolve.

From end to end solutions, our approach enables businesses to respond dynamically to market shifts, customer behaviours, and operational changes in real time. By reducing manual complexity, we help businesses uncover opportunities faster, make sharper decisions, and scale with greater precision and confidence.