

SRA COUNCIL (TERM 2022-2024)

Office Bearers

Immediate Past President

Mr R. Dhinakaran, Managing Director, Jay Gee Enterprises (Pte) Ltd

President

Mr Ernie Koh, Chairman, Commune Lifestyle Pte Ltd

Vice Presidents

- Mr Douglas Benjamin, Chief Executive Officer, FJ Benjamin (Singapore) Pte Ltd
- Ms Gan Siok Hoon, Chief Executive Officer, Telecom Equipment Pte Ltd, (subsidiary of Singtel)

Honorary Secretary

Mrs Helen Khoo, Special Advisor to Chairman's office, Wing Tai Holdings Limited

Treasurer

Mr Pang Fu Wei, Group Managing Director, Mothercare (S) Pte Ltd

Council Members

1. Mr Udai Kunzru, Managing Director, BHG (Singapore) Pte Ltd
2. Mr Lester Quah, Advisor, Cold Storage Singapore (1983) Pte Ltd
3. Mr Jason Lee, Chief Executive Officer, La Parfumerie Pte Ltd
4. Mr Alwyn Chong, Regional Managing Director, Luxasia Pte Ltd
5. Mrs Wong Sioe Hong, Executive Chairman, Metro (Pte) Ltd
6. Ms Elaine Heng, Deputy Group Chief Executive Officer and Chief Executive Officer (Retail Business), FairPrice Group
7. Ms Lynn Tan, 2nd Deputy Chief Executive Officer, OSIM International Pte Ltd
8. Mr Kenneth Aruldoss, Managing Director (Asia), Pertama Merchandising Pte Ltd (Harvey Norman)
9. Mr Ng Whye Keong, Group Director, Pet Lovers Centre Pte Ltd
10. Ms Pauline Ng, Founder & Managing Director, Porcelain Pte Ltd
11. Mr Jeremy Taylor, Managing Director, Stevetay Pte Ltd (Cash Converters)
12. Mr Norman Ho, Group General Manager, The Hour Glass Limited
13. Ms Serene Seow, Managing Director, Eu Yan Sang (Singapore) Pte Ltd

For full profile of SRA Council (Term 2022-2024) please click [here](#).